







**SS 2024**

**PARIS WHO'S NEXT  
2-4 SEPTEMBER**

**BOOTH X51**



**Sorrento - Delhi - Miami**

**The designer has been living in Sorrento, Delhi and Miami, absorbing the colors, lifestyle, and uniqueness of each place. These experiences have influenced the creation of his upcoming Summer 2024 collection, resulting in a blend of diverse and captivating elements from these three cities.**

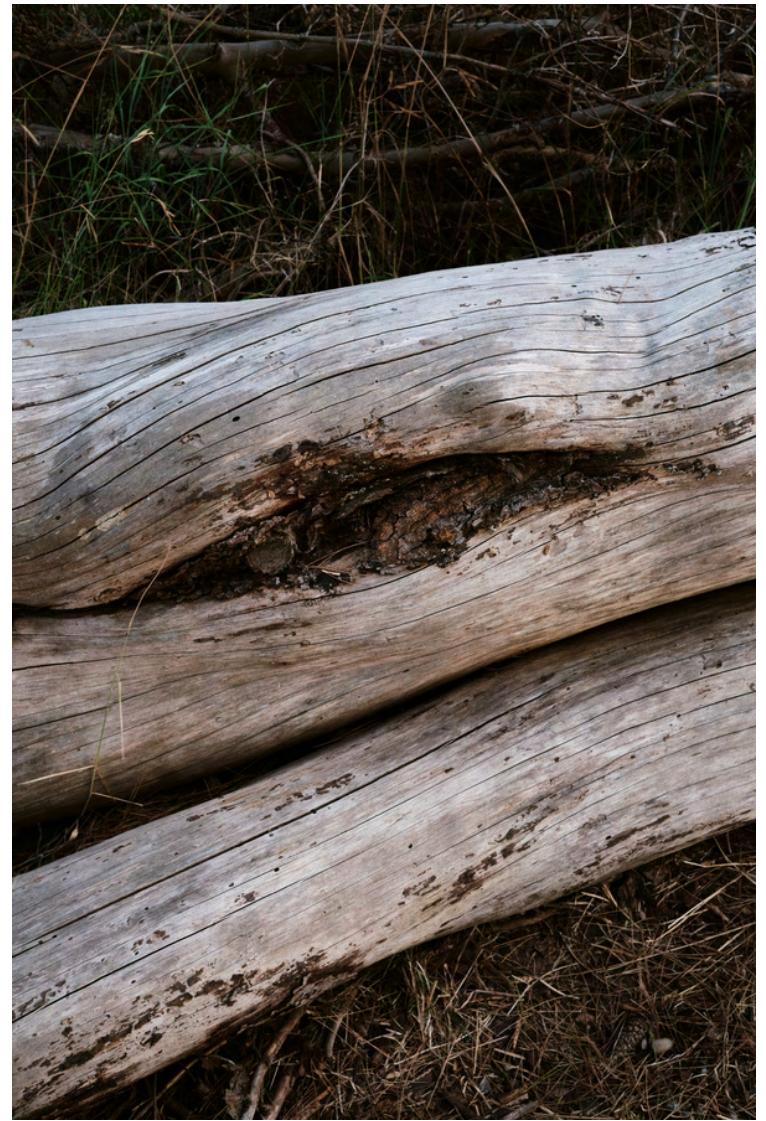
**Sorrento, with its charming locations like Nerano and Monte San Costanzo, provided a picturesque setting for the shooting.**



The  
**MUMBAI PRINT**  
artfully combines  
a patchwork of  
Indian antique  
textiles, creating a  
captivating  
backdrop for the  
appearance of the  
Buddha. The  
model is wearing a  
**BRALETTE DRESS**  
with a backless  
design, adorned  
with hand made  
embroideries on  
the belt.







Crafted from linen, **THE MUMBAI TUNIC AND SHORTS** embrace the essence of natural fabric, complemented by a digital print carefully crafted in Como, renewed for its quality and savoir-faire. The earthy tones of the Mumbai print harmoniously blend with the picturesque shooting location amidst the hills overlooking the Mediterranean sea of the Sorrento Peninsula.





**THE JAIPUR-**  
inspired **PRINT**  
showcase typical  
Indian motifs, such  
as the golden sun  
intertwined with a  
vibrant orange  
marine rope, set  
against a  
backdrop  
reminiscent of  
traditional Indian  
tiles. The model  
wears a layered  
outfit consisting of  
three pieces: a  
**RAGLAN BLOUSE**,  
a **CIRCLE SKIRT**  
elegantly placed  
over a pair of  
pleated **PALAZZO**  
**PANTS**.





In the **JAIPUR PRINT**  
the model wears a pair of pleated, **LINEN SHORTS**, paired with an oversized unisex **KIMONO** crafted with contrasting blue details.





Ideed, Sorrento's folklore suggests that the waters are home to mermaids, captivating with their enchanting beauty and mystic allure. The designer's vision complements this magical narrative by presenting a model adorned with traditional Indian jewelry, wearing the pleated **PALAZZO PANTS** in the **SUNSET IN WEST PALM BEACH** print. The combination creates a mesmerizing and mythical ambiance, fusing the allure of Sorrento's tales with the captivating world of fashion.







Model is wearing a cotton **MEN'S SHIRT** and **PAREO**, both adorned with the mesmerizing **EDEN PRINT**. The hand-painted watercolor snakes forming a circular ouroboros symbol add depth and symbolism, representing eternal life cycles and interconnectedness in various cultures and beliefs. This captivating designs is available in three color variations: blue, pink, and green, offering a meaningful and visually appealing choice for those who appreciate its philosophical significance.





On the left page, you can find the **EDEN PRINT MEN'S SHIRT** in **GREEN** stylishly layered on top of other shirts featuring the same print but in different colors. On the top section, **RUFFLED SKIRTS** in **EDEN PRINT** made in cotton.





The **EDEN PINK FROU FROU DRESS** is crafted in crepe de chine fabric, also available in blue.



The **LONG KURTA** in the **KEY WEST** print is crafted from crepe de chine fabric and embellished with hand-made embroideries on the neckline.





A delicate balance.

The model dons a cotton **RUFFLED SKIRT** in the **CERAMICA** print, paired with a one-of-a-kind crochet top.







On this page, the model is wearing a cotton **SHIRT** embellished with hand-embroidered roosters adorned with crystals and a cotton **PAREO**, both in the **CERAMICA PRINT**. On the right page, the model looks stunning in a cotton **BABY DOLL DRESS**, also in the **CERAMICA PRINT**, intricately embroidered with lobster motifs. Both outfits showcase unique and artistic designs, capturing the essence of the **CERAMICA PRINT**, inspired from the antique pottery tradition typical of the Amalfi Coast.







The model dons a cotton **SLEEVELESS RUFFLED DRESS** in the **EDEN GREEN PRINT**.



The model looks effortlessly stylish in a **BOWLING** cut **SHIRT** and **PLEATED SHORTS**, both pieces are genderless, crafted from linen and adorned with the vibrant **GOA PRINT**. The combination, together with the hand knitted bra in green, exudes a relaxed and fashionable vibe, perfect for a casual yet chic look.





The **GOA PRINT** is an exquisite artwork, hand-painted in watercolor by the designer. It displays a jubilant array of blue shades, capturing the beauty of banana leaves and bringing out the serene and tropical essence of Goa, India.



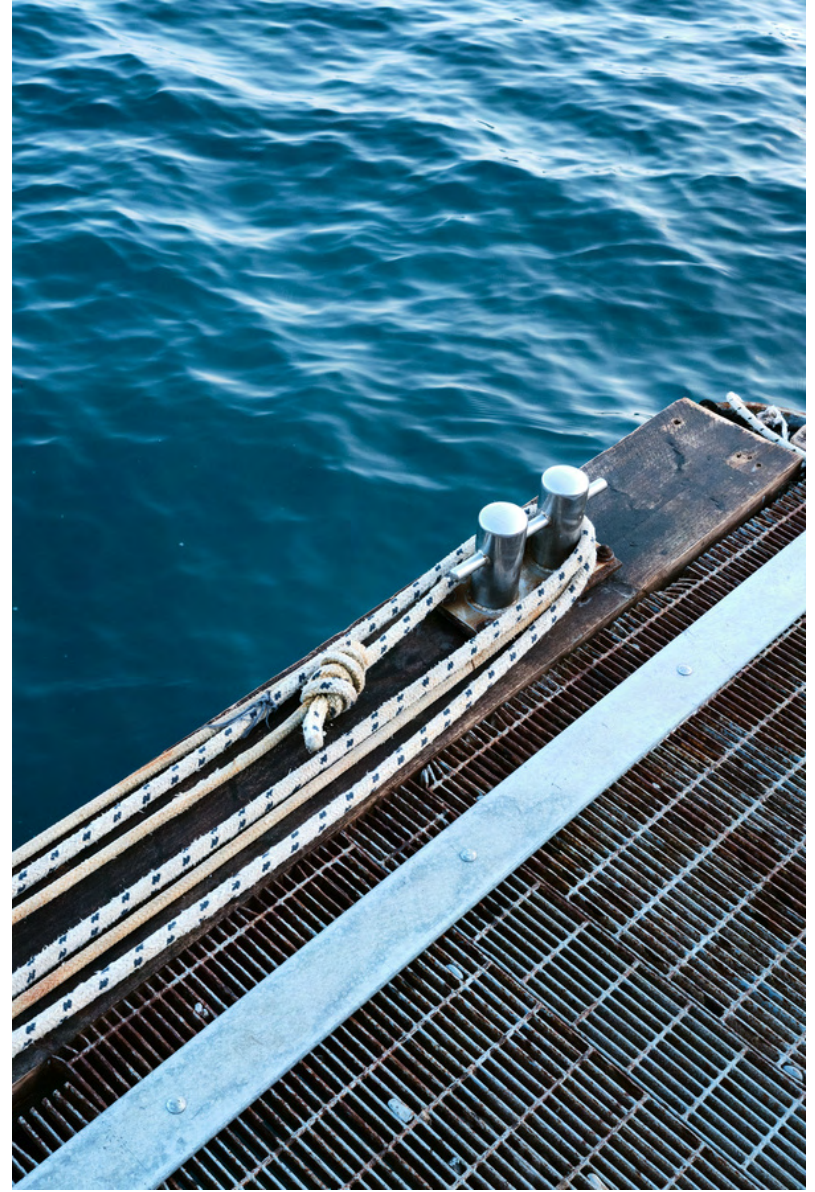
On this page, the model is wearing a linen **SHIRT DRESS** featuring the captivating **GOA PRINT**, beautifully complemented with a crochet top layered on top of the shirt. On the right page, **BIAS** cut **DRESS** crafted from crepe de chine, adorned with the mesmerizing **KEY WEST PRINT**.











The **MEN'S SWIM SHORTS** are meticulously crafted in Italy using the finest materials. They feature quick-drying fabrics and vibrant hand-painted prints, ensuring both comfort and style while enjoying your time at the beach.





MEN'S SWIM SHORTS in the GOA PRINT.



MEN'S SWIM SHORTS in the KEY WEST PRINT





MEN'S SWIM SHORTS in EDEN PRINT in pink, up. CERAMICA PRINT, right.







**Headquarters address: Vico Primo Fuoro, 3 - Sorrento (Na) 80067**

**+39 338 49 17 786**

**+39 081 22 48 471**

**showroom.ferdinandofusco@gmail.com**

**atelier.ferdinandofusco@gmail.com**

**ferdinandofusco.atelier@pec.it**

**P.IVA 09224471210**

**www.ferdinandofusco.it**



Credits: Photography by Gabriele Cialdella, Styling by Johana Emmanuelle Kouame, Artistic direction by Elia Acounto.